

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 492947 /		Alt Order # 06310732
Product ROMNEY FOR PRESIDENT		
Contract Dates 09/12/12 - 09/18/12		Estimate # 373
Advertiser Romney for President, Inc		Original Date / Revision 09/11/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/12/12	09/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$725.00			
N 2	KVVU	09/17/12	09/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$725.00			
N 3	KVVU	09/17/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$700.00			
N 4	KVVU	09/12/12	09/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--W-F--				2	\$700.00			
N 5	KVVU	09/17/12	09/18/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$300.00			
N 6	KVVU	09/12/12	09/14/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$300.00			
N 7	KVVU	09/17/12	09/18/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$350.00			
N 8	KVVU	09/12/12	09/14/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$350.00			
N 9	KVVU	09/12/12	09/14/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$550.00			
N 10	KVVU	09/17/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$550.00			
N 11	KVVU	09/12/12	09/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492947 /	06310732

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/18/12	ROMNEY FOR PRESID	373

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$625.00			
N 12	KVVU	09/17/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$625.00			
N 13	KVVU	09/17/12	09/18/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$625.00			
N 14	KVVU	09/12/12	09/14/12	Extra	M-F 7-730p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$625.00			
N 15	KVVU	09/17/12	09/18/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$850.00			
N 16	KVVU	09/12/12	09/14/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$850.00			
N 17	KVVU	09/12/12	09/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$2,150.00			
N 18	KVVU	09/17/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$2,150.00			
N 19	KVVU	09/17/12	09/17/12	Bones	Mon 8p-9p		:30			NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$2,800.00			
N 20	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,500.00			
N 21	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$850.00			
N 22	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$1,250.00			
Totals											55	\$47,250.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	55	\$47,250.00	\$40,162.50
Totals	55	\$47,250.00	\$40,162.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6310732 TRF# 492947
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP11/12 17.23
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET
BEVERLY, MA 01915

REP.# _____ OFF.# 762 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6310732

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#373 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP18/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/12 17.23

REP: TO ROSE

FR NIKKI

OK'D M1 AND M2

SEE LINE 23-24

TOTAL SAME

PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 373

19	S		800P-900P	30		\$2,800.00	9/17	9/17	0		MON	0
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : HELLS KITCHEN

23	A		800P-900P	30		\$2,800.00	9/17	9/17	2		MON	2
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : BONES

ORD COM1: PRG CORRECTION. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-19 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1000P-1100P	30		\$1,500.00	9/15	9/15	0		SAT	0
PROGRAM : NEWS												
24	A		1100P-1200M	30		\$1,500.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
ORD COM1: TP CHG DUE TO 3 HOUR MOVIE. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#19	MISSED: MON/800P-900P				SEP17 (2/WK)		30S	\$2,800.00	(SEP11/12)	
			OFFER: MON/800P-900P				SEP17 (2/WK)		30S	\$2,800.00	PLS ADVISE.	
			CMT: PRG CORRECTION. PRE-BOOKED PLS APPROVE.									
M2	OK'D	BUY#20	MISSED: SAT/1000P-1100P				SEP15		30S	\$1,500.00	(SEP11/12)	
			OFFER: SAT/1100P-1200M				SEP15		30S	\$1,500.00	PLS ADVISE.	
			CMT: TP CHG DUE TO 3 HOUR MOVIE. PRE-BOOKED PLS APPROVE.									
SEP/12			47250.00									
CONTRACT TOTAL											47250.00	
TOTAL SPOTS											55	

MARKET TOTALS \$236,250 KVVU 20% KSNV 23% KLAS 27% KTNV 24% KVMY 6% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 11.26

REP: TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL \$47250
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 373												
1			600A-700A	30		\$725.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS CON COM1 : MAX 1X DAY												
2			600A-700A	30		\$725.00	9/17	9/18	2		M-TU	2
PROGRAM : NEWS CON COM1 : MAX 1X DAY												

SEP11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$700.00	9/17	9/18	2		M-TU	2
4			700A-900A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$700.00	9/12	9/14	2		W,F	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY	30		\$300.00	9/17	9/18	2		M-TU	2
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : MAX 1X DAY	30		\$300.00	9/12	9/14	3		W-F	3
7			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$350.00	9/17	9/18	2		M-TU	2
8			400P-500P PROGRAM : DR OZ CON COM1 : MAX 1X DAY	30		\$350.00	9/12	9/14	3		W-F	3
9			500P-530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	9/12	9/14	3		W-F	3
10			500P-530P PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$550.00	9/17	9/18	2		M-TU	2
11			530P-600P PROGRAM : NEWS CON COM1 : MAX 2X DAY	30		\$625.00	9/12	9/14	6		W-F	6

REP HEADLINE# 6310732
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP11/12 11.26
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$625.00	9/17	9/18	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	9/17	9/18	2		M-TU	2
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	9/12	9/14	3		W-F	3
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	9/17	9/18	2		M-TU	2
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	9/12	9/14	3		W-F	3
17			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$2,150.00	9/12	9/14	3		W-F	3
18			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$2,150.00	9/17	9/18	2		M-TU	2
19			800P-900P <i>Bones</i> PROGRAM : HELLS KITCHEN	30		\$2,800.00	9/17	9/17	2		MON	2
20			1000P-1100P PROGRAM : NEWS <i>11-12p</i>	30		\$1,500.00	9/15	9/15	1		SAT	1
21			800A-900A PROGRAM : NEWS	30		\$850.00	9/16	9/16	1		SUN	1

REP HEADLINE# 6310732
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP11/12 11.26
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

22			1000P-1045P	30		\$1,250.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS												

SEP/12 47250.00

CONTRACT TOTAL 47250.00
 TOTAL SPOTS 55

MARKET TOTALS \$236,250 KVVU 20% KSNV 23% KLAS 27% KTNV 24% KVMY 6% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*